

Jason Melgoza

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Senior Product Designer

Offer 10+ years of SaaS industry experience as a product designer focused on user-centric designs that drive business success. Leverage front-end development background to bridge design and implementation, delivering visually appealing experiences grounded in modern frameworks and creating solutions that delight users and drive growth.

WORK EXPERIENCE

Secure Doc's, An Onit Company • Goleta, CA

Aug 2018 – Present

Senior Product Designer • Full-time

- Drove a 190% increase in annual document uploads, from almost 1.7 million in 2019 to over 4.9 million in 2023, by leading the design efforts for SecureDoc's revamped document browser interface, establishing a cohesive user interface framework. This initiative set the stage for future projects and positively impacted the business's growth.
- Designed, validated, and launched SecureDoc's new e-signature interface, significantly enhancing the customer experience for sending contracts and business documents. This initiative resulted in the creation of a standalone product and brand, attracting over 10,000 new users and opening a new market for the business.
- Designed and implemented a robust design system with custom icons, colors, and over 30 core components to support 3 key applications, resulting in a more cohesive and efficient user experience.
- Elevated the UX craft at SecureDocs by mentoring junior designers, piloting new tools, presenting lessons and case studies, and overseeing design operational improvements.

RightScale • Santa Barbara, CA

Aug 2012 – Aug 2018

Senior User Interface Designer • Full-time

- Developed a comprehensive design system that included brand assets, color guidelines, an icon library, and UX pattern documentation. This system became an essential reference tool for all company teams, supporting the design and development of four core applications.
- Worked closely with UX designers, product managers, and front-end engineers to accomplish design goals. Attended customer interviews for UX research and iterated designs based on those interviews.

University of California, Merced • Merced, CA

Dec 2010 – Aug 2012

Web Designer • Full-time

- Responsible for UI design, brand development, and website theme development for public web products at the University.

- As a university web design consultant, I collaborated with multiple university departments to support the launch of their web projects.
- Collaborated with the university's IT department on web-related projects, including developing a new content management system.

The Fresno Bee • Fresno, CA

Apr 2007 – Dec 2010

Web Designer • Full-time

- Designed the homepage, section pages, and online news products. Collaborated with the editorial team to create engaging web content and news stories.
- Collaborated with staff photographers and artists to create feature galleries, driving site traffic.

EDUCATION

Bachelor of Arts Degree in Graphic Design

California State University • Fresno, CA, USA

Jan 2003 – Dec 2007

SKILLS

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|--|-------------------------------|--|
| • Interaction & visual design | • Data-driven decision making | • Wire-framing |
| • UI & UX design | • Collaboration & leadership | • Prototyping |
| • Design systems expertise | • Problem-solving skills | • Figma |
| • UX research | • Customer engagement | • Storybook |
| • Effective written & verbal communication | • Creativity | • Web development, learning React and Next.js, building web applications |
| • Brand development | • Workflows | |
| | • Storytelling | |